



CLEVER FRAME
promotional and photo walls



CLEVER FRAME® MODULAR SUPPORT ARCHITECTURE

Give your events a unique backdrop

Want to add a professional and eye-catching edge to your events? Searching for a way to make your events stand out with style? Looking to elevate the look and feel of your events?

The Clever Frame system gives you complete freedom in creating event arrangements. With it, you can design elegant sponsor and conference walls, eye-catching social media zones, or creative promotional spaces. Its lightweight structure and quick assembly make handling easy, even during a packed event schedule. Thanks to mobility and reusability, it's not only a practical and cost-effective solution but also one that supports an eco-friendly approach to marketing.

Assembly in Four Steps

Can building a trade show booth be as simple as playing with building blocks?
With Clever Frame – absolutely!

Booth assembly is quick, intuitive, and requires no tools. You can do it yourself – even the first time.



Clever Frame gives you not only an easy start but also unlimited configuration possibilities. Add elements, change layouts, create new forms.

See for yourself – watch the animation and get inspired.



01

Build the booth from lightweight aluminum frames. Transport accessories make it easier.



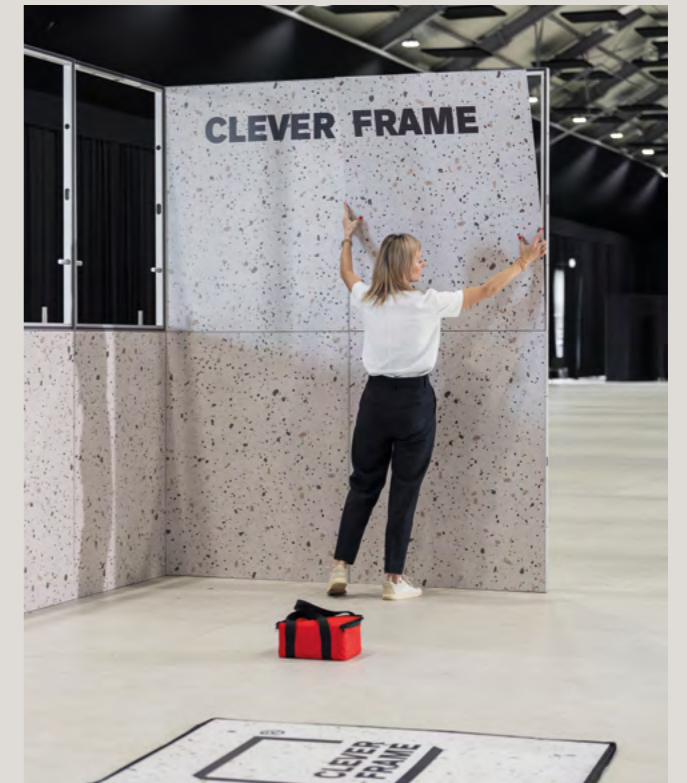
02

Frames are joined together with intuitive connectors – no tools needed.



03

Mounting the panels takes only seconds – they're magnetic and simply stick to the frames.



04

Swap out infills for wooden, backlit, or textured panels to customize your booth.

Event walls – structures for Zones and Scenography

Event walls are versatile scenography elements that can be easily adapted to any space. Their modular design simplifies construction, transport, and quick adjustments. They work perfectly as zone markers, brand communication carriers, and functional backdrops for events, while their flexibility allows you to respond instantly to the needs of the space and the event scenario.





EVENT WALL 01

dimension

display area 2 x 2 m

height 2,6 m



EVENT WALL 02

dimension

display area 3 x 2 m

height 2,6 m



EVENT WALL 03

dimension

display area	1 x 1 m
height	2,5 m



EVENT WALL 04

dimension

display area	1 x 1 m
height	2,5 m



EVENT WALL 05

dimension

display area	1 x 1 m
height	3,1 m



EVENT WALL 06

dimension

display area	2 x 1 m
height	2,5 m



EVENT WALL 07

dimension

display area	3 x 1 m
height	2,5 m



EVENT WALL 08

dimension

display area	2 x 1 m
height	2,5 m



EVENT WALL 09

dimension

display area	2 x 1 m
height	2,5 m



EVENT WALL 10

dimension

display area	2 x 1 m
height	3,1 m

Photo Zones

A modular space designed for photo and video content

HELO FORM MAX forms strong, architectural boundaries that make in an ideal solution for stand-out Photo Zones. The structure organizes space and enables the creation of scenic, backdrops for photos, interaction points and promotional activities. A photo zone designed this way captures attendees' attention, boosts brand visibility, and naturally becomes a hub for sharing the event on social media.

HELO FORM[®]
MAX





PHOTO ZONE 01

dimension

display area	2 x 1 m
height	2,6 m



PHOTO ZONE 02

dimension

display area	2 x 1 m
height	2,6 m



PHOTO ZONE 03

dimension

display area 2 x 2 m
 height 2,6 m

PHOTO ZONE 04

dimension

display area 2 x 2 m
 height 2,1 m

PHOTO ZONE 05

dimension

display area 3 x 2 m
 height 2,6 m

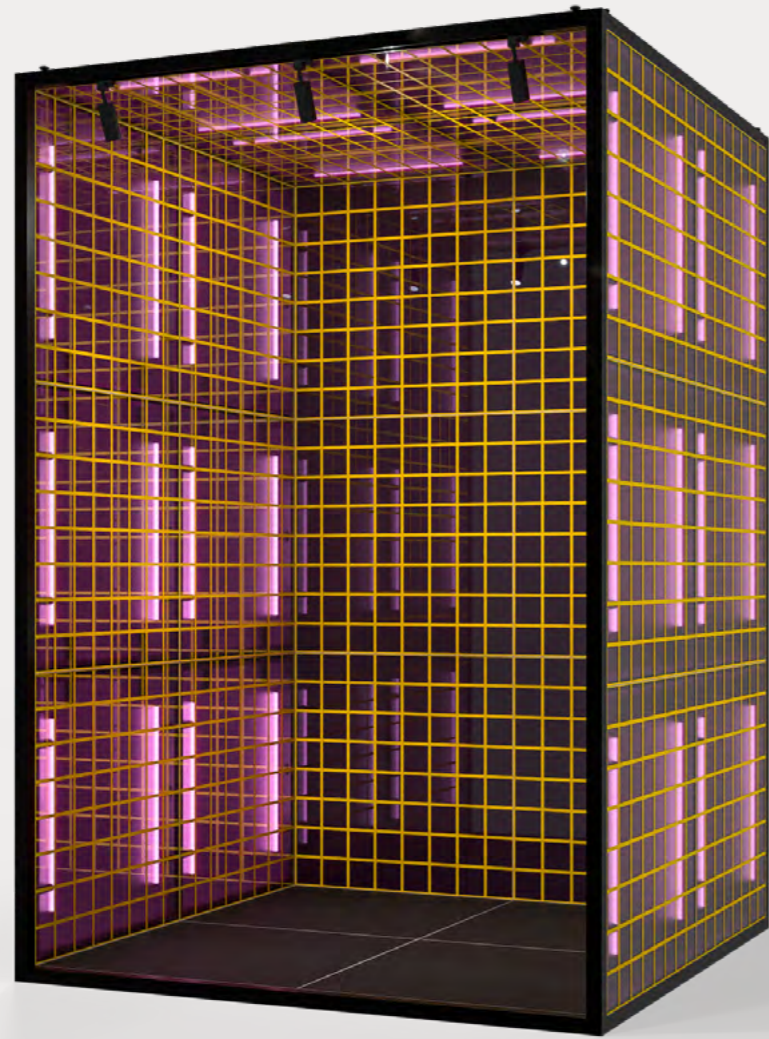


PHOTO ZONE 06

dimension

display area 2 x 2 m

height 3,1 m



PHOTO ZONE 07

dimension

display area 3 x 1 m

height 3,1 m

Sample projects

Get inspired by the Clever Frame project gallery



Canon

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Canon

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Fotociekawki? Sprawdź targowe!
Zbudujmy wszystko,
czego potrzebujesz Twój event.
Zapraszamy kontakt







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