

HELO FORM



HELO FORM

A FORM THAT FOLLOWS YOU

HELO FORM is an infinitely flexible display and promotion system which develops along with your concepts and marketing needs.

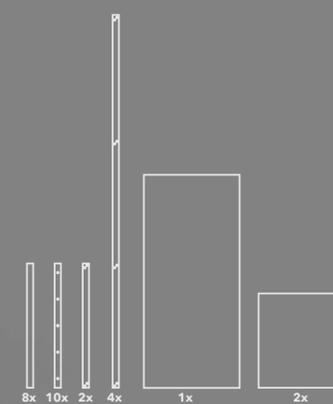
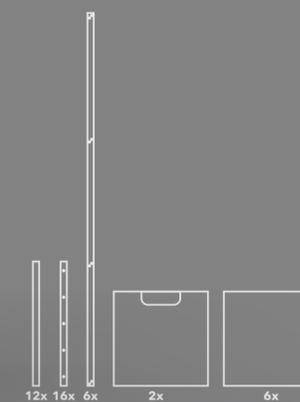
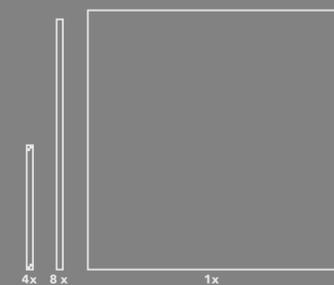
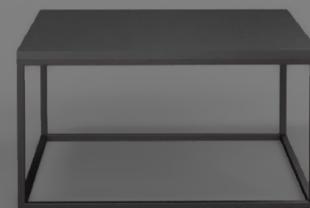
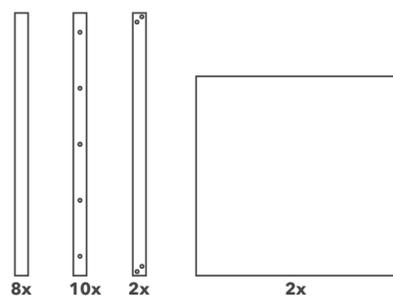
Modular construction of the system, based on aluminium profiles, offers infinity arrangement possibilities. It is one of the most universal solutions available on the market, which facilitates the creation of sales and presentation space.





FLEXIBLE CONFIGURATION

With HELO FORM you can build any display stand - commercial island, display platform or shop shelf. Each of them can be freely modified by adding or removing another elements.





CAFÉ
Zinia
EST. 2017

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Wine club

ITALY VENETO

ITALY PIEMONTE

ITALY TOSCANA

ITALY TOSCANA

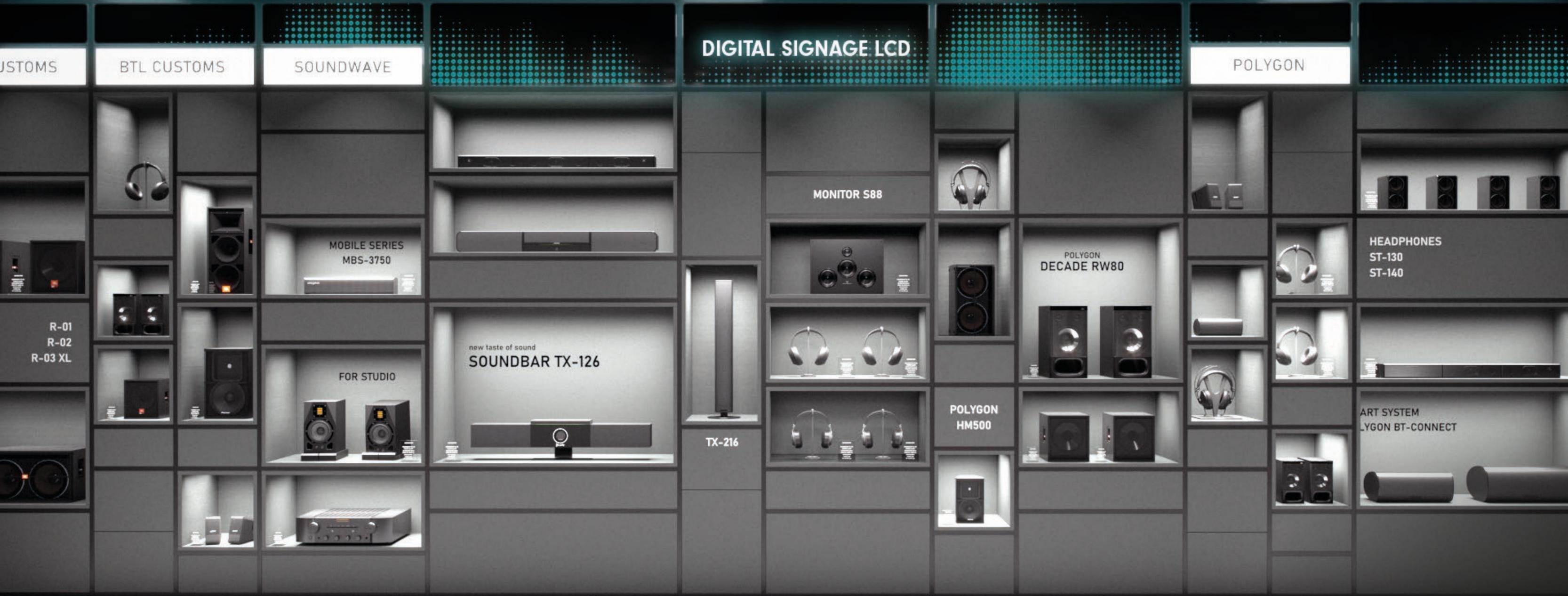
Traditional Food
est. 1970
FRENCH PICNIC
only premium natural quality
It's Always Time To Make A Picnic

FRANCE SAVOIE

FRANCE SUD-OUEST

SPAIN





CUSTOMS

BTL CUSTOMS

SOUNDWAVE

DIGITAL SIGNAGE LCD

POLYGON

R-01
R-02
R-03 XL

MOBILE SERIES
MBS-3750

FOR STUDIO

new taste of sound
SOUNDBAR TX-126

TX-216

MONITOR S88

POLYGON
DECADE RW80

POLYGON
HM500

HEADPHONES
ST-130
ST-140

ART SYSTEM
POLYGON BT-CONNECT

Visual identification systems are incredibly important for every company. Thanks to the possibility of using LCD displays, HELO FORM facilitates conducting multimedia advertising campaigns at points of sale. By managing the content through Digital Signage you can direct your communicates more effectively, reaching specific group of audience.

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With **HELO FORM** creating a sales and presentation space is extremely simple. The modularity of the system provides full freedom of changing the arrangement, its adaptation to the specific place or surface and, what is the most important, suitable grouping and display of the assortment.

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The collection is complementary and harmonious in terms of style and form, thanks to which it works perfectly in a variety of activities related to sales and visual merchandising. From the arrangement of shop-windows, through shop-in-shop areas and showrooms, to the product display units. The possibilities of the system are almost unlimited.

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Even small arrangement allows you to create effective product presentation. Presentation that attracts, emphasizes the presence of the brand and, what is crucial, highlights the readability of the exhibition. Our priority is to show the users a wide range of possibilities offered by HELO FORM. When designing HELO FORM our aim was to support the customer journey to make it not only convenient but also enjoyable.



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HELO FORM allows you to fully reflect the brand's visual identity. When designing you can play with colors, dimensions and fillings and emphasize the construction by individual combination of shelves, drawers or cupboards. The so-called seamless spans deserve special attention, thanks to them all connections are very subtle.

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Are you planning to arrange an advertising point or equip a store with display platforms? HELO FORM collection includes variety of universal display units that can be enriched with additional solutions - graphic panels, lighting and system drawers. Thanks to them, these seemingly simple blocks will become an extremely effective display and advertising tool.



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HELO FORM provides a lot of storage space while taking up a little. The advantage of the system is the possibility of adjusting the height of the shelves and their tilt angle. Such a solution works perfectly in showrooms, galleries, music stores, bookstores and press salons.

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In a standard variant the construction is usually painted in one of three universal colors (white, black, anthracite). However, if you would like to create an original and unique combinations, you can use any color from RAL palette.



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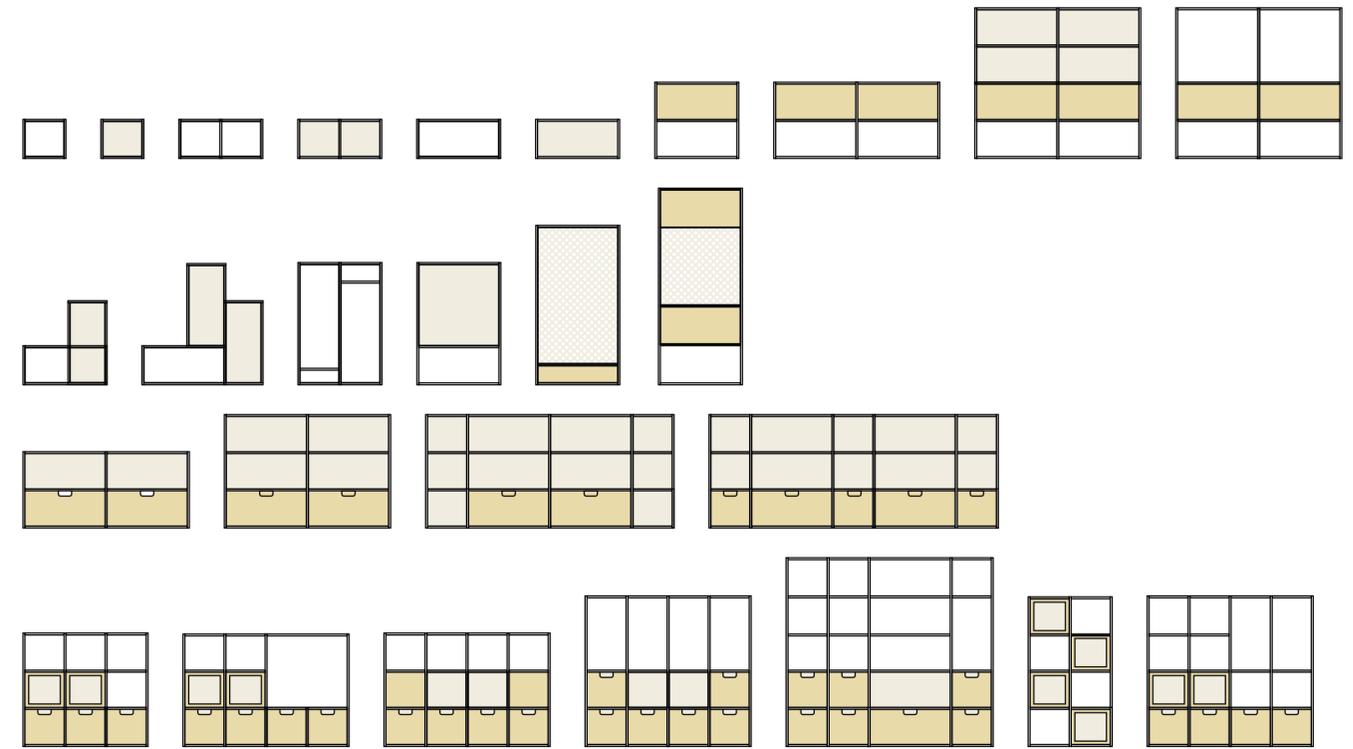


Various sizes of particular elements allows you to create any arrangement - wall-mounted, free standing, one-sided or 360 degrees construction. While designing the modules you can play with colors, dimensions and structural fillings e.g. PVC, HPL board, veneer or decorative sheet.

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Sample configurations



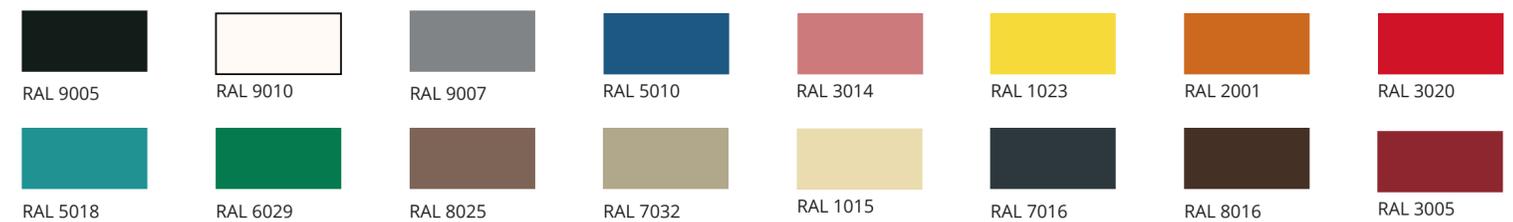
Position



Materials



Standard color palette



The colors may not match actual colors due to different parameters of screens, graphics cards and their settings. The company is not responsible for the differences between the following palettes and the final effects visible on the product.

HELO FORM

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